

# PETERSBURG HOPS



## HEALTHY OPTIONS PARTNERSHIPS

CDC 1809 HOP

### Our Project Goals

#### Short-term

- Demonstrate progress on activities to increase access to healthier foods.
- Demonstrate progress on activities to connect safe and accessible places for physical activity.

#### Intermediate

- Increase access to places that provide healthier foods.
- Increase access to safe and accessible places for physical activity.

#### Long-term

- Increase purchasing of healthier foods.
- Increase physical activity with an emphasis on walking.



### 5-Year Project Activities

- Make improvements to state and local programs/systems
- Establish new or improved pedestrian, bicycle, or transit transportation systems
- Explore evidence- and practice-based interventions to increase access to healthier foods and safe and accessible places for physical activity
- Establish healthy nutrition standards in key institutions such as hospitals, afterschool and recreation programs, etc.
- Work with food vendors, distributors and producers to enhance healthier food procurement and sales

### We Aim to Build Partnerships

- |                     |                             |
|---------------------|-----------------------------|
| • Worksites         | • Local government          |
| • Schools           | • Community coalitions      |
| • Military          | • Healthcare organizations  |
| • Restaurants       | • Faith-based organizations |
| • Local farmers     | • Farmers markets           |
| • Retail venues     | • Food banks/pantries       |
| • Grocery stores    | • Community members         |
| • Fitness venues    | • Community gardens         |
| • Planning district | • Parks and Recreation      |